

Ladera Pride is back September 20, 2025 at the Ladera Town Green and we invite you to be a part of this vibrant celebration of love, diversity, and inclusion! As a local business, your support can help make this even a success while showcasing your commitment to equality and community.”

By becoming a sponsor, you'll gain visibility among hundreds of attendees, connect with a diverse and engaged audience, and show your support for LGBTQ+ individuals and allies in our community.

ABOUT US:

Ladera Valley Pride is a non-profit organization dedicated to creating a safe, family-friendly, and inclusive space for the LGBTQIA+ community, their friends, and families. We strive to promote allyship, authentic self-expression, and community engagement through monthly events, education, local advocacy, and celebrations. Our organization proudly serves Rancho Mission Viejo, Ladera Ranch, Mission Viejo, Rancho Santa Margarita, Coto De Caza, Wagon Wheel, and surrounding cities. Join us in spreading joy, love, and inclusivity at Ladera Valley Pride. Let's make a lasting impact together!

For more details on sponsorship benefits and how to get involved, please reach out to sponsorships@laderavalleypride.org or visit LaderaValleyPride.org.

We'd love to partner with you to make **Ladera Pride** an unforgettable celebration!



Premier Levels	Cost	Benefits
Rainbow Champion <i>Limited to 1</i>	\$3,000.00	<ul style="list-style-type: none"> •Your logo featured on the main event flier •Your logo and link on LaderaValleyPride.org •Your logo displayed on community banner signage (two locations surrounding Ladera Ranch) •Your logo printed on the event t-shirt Premium Exposure & Engagement <ul style="list-style-type: none"> •3-minute microphone time during the event to promote your business •Sponsor spotlight in Ladera Valley Pride's email newsletter leading up to the event •Weekly social media mentions per month on Ladera Valley Pride's Instagram and Facebook accounts •One dedicated social media spotlight post Event Presence <ul style="list-style-type: none"> •VIP booth location at the event •Large 10x20 booth footprint •One promotional item included in the event's welcome bag
Loud & Proud Sponsor <i>Limited to 1</i>	\$1,500.00	Be the sponsor of the sound entertainment behind the celebration! <ul style="list-style-type: none"> •Your logo featured on the main event flier •Your logo on the LaderaValleyPride.org website •Your logo printed on the event t-shirt •Sponsor spotlight in Ladera Valley Pride's email newsletter leading up to the event •Two social media mentions per month on Ladera Valley Pride's Instagram and Facebook accounts •One dedicated social media spotlight post



ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Thirst for Equality Sponsor *(Limited to 1)*

- Cost: \$1,200.00**
- Your logo on branded water bottles to be distributed at the event
 - Your logo link on the LaderaValleyPride.org website
 - 200 branded water bottles to be given out to attendees
 - One social media mention on Ladera Valley Pride's Instagram and Facebook account
 - Sponsor mention in Ladera Valley Pride email newsletter leading up to the event
 - 1 piece of promotional material to go into welcome bag
 - 10 x 10 booth footprint at the event
 - One promotional item included in the event's welcome bag

Love & Unity Bag Sponsor *(Limited to 1)*

- Cost: \$1,200.00**
- Your logo on the Welcome Bags handed out to attendees
 - Your logo link on the LaderaValleyPride.org website
 - 200 branded reusable welcome bags to be given out to attendees
 - One social media mention on Ladera Valley Pride's Instagram and Facebook account
 - Sponsor mention in Ladera Valley Pride email newsletter leading up to the event
 - 1 piece of promotional material to go into welcome bag
 - 10 x 10 booth footprint at the event

Love Leader *(Limited to 4)*

- Cost: \$1,000.00**
- Your logo featured on the main event flier
 - Your logo and link on LaderaValleyPride.org
 - Your logo printed on the event t-shirt
 - Sponsor spotlight in Ladera Valley Pride's email newsletter leading up to the event
 - Two social media mentions per month on Ladera Valley Pride's Instagram and Facebook accounts
 - One dedicated social media spotlight post
 - 10x10 booth footprint at the event

Wave of Pride Sponsor *(Limited to 1)*

- Cost: \$600.00**
- Be the supplier of mini Pride flags given at the event
 - Your logo link on the LaderaValleyPride.org website
 - Stage mention during the flag parade at the end of the event!
 - One social media mention on Ladera Valley Pride's Instagram and Facebook
 - Sponsor mention in Ladera Valley Pride email newsletter leading up to the event
 - 1 piece of promotional material to go into welcome bag
 - 10 x 10 booth footprint at the event

The Heart of Pride Sponsor *(Limited to 2)*

- Non- Profit/Business Cost: \$400.00**
- Your logo link on the LaderaValleyPride.org website
 - One social media mention on Ladera Valley Pride's Instagram and Facebook account
 - Sponsor mention in Ladera Valley Pride email newsletter leading up to the event
 - 1 piece of promotional material to go into welcome bag
 - 10 x 10 booth footprint at the event

Booth Vendors

- Business Cost: \$150.00**
Non-Profit Cost: \$75.00
Crafters Cost: \$40.00
- 10 x 10 booth footprint at the event